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marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever.

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16 Apr. 15th Edition of the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines Published. The latest edition of the industry bible, informally known as "PEGs", was released in early April. In

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Addition to the popular pricing tables and sample contracts, the 15th edition features a greatly reworked chapter on Surface Pattern Design, and an expanded and updated chapter with professional, business, and legal resources.

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About the Graphic Artists Guild - The Graphic Artist Guild

Pricing & Ethical Guidelines Survey. Thank you for

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checking out our survey! We need input from Creative Professionals so we can compile real-world, accurate, and current pricing for the 16th edition of our pricing handbook. The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical Guidelines since 1973, and it has become one of the most widely used books of its kind in the industry.

The Graphic Artists Guild: Pricing & Ethical Guidelines Survey

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